

Five Year Plan - Collated Outcomes

Changing, Retaining and Growing							
Outcome 1: Slough will be the premier location in the south east for businesses of all sizes to locate, start, grow and stay							
Ref	Key Action	Outcome Measure	Target	2014-15 outturn	Responsible Officer	Reporting Frequency	Data Source
1.1	Establish a business inward investment and retention function	Business rate debit increase each year	1.50%				Total amount (£'s) of business rates due + Total number of business chargeable for this.
		Number of new businesses investing in the town	4	2			ONS Business Demography publication: Number of Births, deaths and survivals of businesses in Slough
1.2	Ensure a fit for business transport infrastructure	Improve bus punctuality: Non-frequent bus services running on time		Updated annually in September [2013/14] Slough 90.0% SE 85.4%; England 83.4%		Annually in September	https://www.gov.uk/government/statistical-data-sets/bus09-frequency-and-waiting-times
		Deliver SMaRT A355 and A332 scheme	60% completion against budget and programme in 15/16, 100% in 16/17				
		Value of bids submitted by partners against Local Enterprise Partnership allocations approved	20%				
1.3	Enable partners to support residents to develop skills to meet local employers' needs	Overall unemployment rate: proportion of resident population of area aged 16-64 claiming Job Seekers Allowance (JSA)	maintain at low level compared to national value	As at Dec 2014: Slough 1.7% 1,565 people SE: 1.2%; GB: 1.9%		Monthly	http://www.nomisweb.co.uk/reports/impla/1946157286/report.aspx
1.4	Develop planning policies which will deliver more high value business properties to meet modern needs	New business planning applications applied for each year	Increase	41			Local data from Planning Department service
		Amount of commercial floorspace applied for each year	Increase				Local data from Planning Department service
1.5	Agree a coordinated plan to maximise the benefits of Cross Rail and Western Rail Access to Heathrow	Progress against project plan milestones for station developments (Burnham, Langley, Slough)	Completions Burnham 16/17, Langley 17/18 Slough 18/19				
1.6	Develop a more mutually beneficial relationship with Heathrow Airport	No net loss of business rates as a result of Heathrow displacement					
1.7	Ensure that gateways to the town, prominent places and green spaces are clean and well-maintained	Adherence to Environmental Protection Act cleaning through the street cleaning monitoring scorecard.	100%				
Outcome 2: There will more homes in the borough, with quality improving across all tenures to support our ambition for Slough							
Ref	Key Action	Outcome Measure	Target	2014-15 outturn	Responsible Officer	Reporting Frequency	Data Source
2.1	Higher quality private sector housing will be a valued housing option and will reduce long term health problems	Number of private rented bedspaces regulated, licenced or otherwise made safe for occupation.			Liz Laporte	Quarterly	
	Make best use of existing local authority housing stock to meet housing need	Number of bedrooms freed up by rehousing existing tenants into smaller accommodation which meets their needs and financial circumstances.			Jeremy Walter	Quarterly	
	All SBC social housing units will be lawfully occupied by legitimate tenants in a manner which meets their housing need	Number of tenant verification visits completed	2,000 or 6,000 stretch target if invest to save bid is supported		John Griffiths	Monthly	
	All SBC social housing units will be lawfully occupied by legitimate tenants in a manner which meets their housing need	Number of SBC homes reclaimed through fraud investigations.			Debra Gilbert	Quarterly	
	Make best use of existing local authority housing stock to meet housing need	Average turnaround times on Local Authority void properties	Decreasing		Anne Stavrou	Monthly	
	Social housing will be improved through comprehensive regeneration schemes improving the quality of life and enjoyment for tenants	Number of homes 'signed off' following comprehensive estate improvement schemes.			John Griffiths	Quarterly	
2.3	Utilise land and resources in and outside of our direct control to develop new homes across all tenures to meet local need	Number of affordable homes delivered (PSA 20)	An average of 100 affordable houses will be provided each year through the planning system		Jeremy Walter	Annually	
		Number of properties locally that are sold under "right to buy"			Deborah Viljoen	Monthly	
2.4	Make better use of land including using opportunities for new high quality, family and high density residential developments through the Local Plan	Increase in the number of dwellings in the borough	550 p.a		Paul Stimson	Annually	
2.5	Prevent homelessness where possible through early intervention and using a range of housing options	Numbers approaching for housing advice and the number successful prevented from being homeless (assisted to stay at home or alternative accomodation)	High number prevented		Julie Render	Monthly	
		Statutory homelessness - homelessness acceptances Rate per 1,000 households	Decreasing	2013/14 Slough 1.40 SE 1.67 England 2.32	Julie Render	Quarterly	
		Statutory homelessness - households in temporary accommodation Rate per 1,000 households	Decreasing	2013/14 Slough 1.55 SE 1.43 England 2.59	Julie Render	Quarterly	
Outcome 3: The centre of Slough will be vibrant, providing business, living, and cultural opportunities							
Ref	Key Action	Outcome Measure	Target	2014-15 outturn	Responsible Officer	Reporting Frequency	Data Source
3.1	Define and establish the Centre of the Town as a destination	Increase footfall	2% pa		Paul Stimson	Annually in March	TBC
3.2	Develop gap sites to stimulate the local economy by introducing a mix of residential, retail and office space	Number of planning applicants submitted	2 pa		Stephen Gibson	Annually in March	SBC Planning Portal
3.3	Understand through consultation and intelligence, the current and future needs and expectations of the High Street	Number of consultation events with community and stakeholders	5 pa		Pippa Hopkins	Annually in March	Communications database
3.4	Cultivate a vibrant town centre	Improved perception of people arriving in the town	85% of people satisfied or better		Kate Pratt	Annually in March	Annual user survey
3.5	Expand the evening economy	Number of investor and developer enquiries from retail, hotel and leisure sectors	10 pa		David Martin	Annually in March	Economic Development and Asset Management databases
3.6	Deliver a One Public Estate Strategy	Joint Venture set up between identified/chosen partner(s)			Stephen Gibson	On-going	Legal Agreement(s)/documents
3.7	Ensure the Curve continues to be operationally successful	Fully occupied and utilised town centre building adds to economic activity, supports evening economy and cultural diversity	Full cost recovery open until 11pm		Ketan Gandhi	Annually in March	Annual accounts/budget book

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3.8	'Slough the place of innovation'	Smart City projects started	1 pa		Shabnham Ali	Annually in March	Project Management Office records